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Agile AI in a Box – FAQ & Talking Points

1. What is Agile AI in a Box?

Agile AI in a Box is a virtual software team. You feed in a plain-English project brief, and it runs agile sprints—backlog, development, testing, iteration. I've validated the methodology by guiding AI to deliver two complex apps—without writing a single line of code.

2. Is there a working product today?

Not yet. The methodology is proven. Two apps are complete and serve as proof, but product packaging and user interface polish are still in progress.

3. Who's the target market?

Non-technical founders, solopreneurs, startups, and small businesses that can't afford full development teams. The global no-code AI platform market is projected to grow from ~$3.8B–5B today to $25–30B by 2030, with CAGRs ranging from 25–38% (Grand View Research, Markets & Markets).

4. What makes this different from other AI coding tools?

Other platforms give you just the code. Agile AI in a Box provides a complete virtual team—project management, iterative workflow, architecture, coding, and QA—without requiring you to be technical.

5. What's being offered to a partner?

• Up to 49% equity (vesting over time)

6. What's expected from a partner?

• To lead the go-to-market, operations, and scaling
• Provide modest funding support (~$5–10K/month) to enable me to stay fully focused on product development

7. What does the founder bring to the table?

A proven track record: 40 years of PM consulting at IBM, GEIS, and PwC; last project was a Watson AI delivery; 5-time GE Mark Maker, Agile Delivery Excellence Award, and 3 published articles.

8. Why now?

AI agent frameworks are maturing. Demand for no-code software is booming. The story of a 72-year-old retired PM orchestrating AI to build apps—'If I can do it, anyone can'—is powerful and timely.

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Interested in partnering? Contact Ralph Sacco at ralph@ralphsacco.com put Andy ai-diy in the subject line.